

Pimp your Poster

The Wasserchemische Gesellschaft would like to encourage the authors of scientific posters to use websites and a quick response code (QR code) to convey further information, experiment with other types of presentation and thus arouse more interest in their own work.

Generate QR code for a link to:

- PDF of your poster
- video summary of your poster
- your Bluesky, LinkedIn or ResearchGate profiles
- your datasets that you want to share
- website of your laboratory
- related publications
- supplementary materials
- questionnaire or survey

The QR code makes it possible to encode a digital business card, images, PDF documents, audio and video files or leads to a website via the URL. Scanning the QR code with a mobile phone or other suitable device takes you to the stored media content.

QR codes can be created in various ways and are offered as a service by many websites. Some providers offer the option of direct file uploads, so that there is no need to set up your own website. It should be noted that QR codes generated by web providers are not guaranteed and may be less secure and less reliable.

However, QR codes can also be generated directly with certain web browsers (e.g. Google Chrome, Microsoft Edge). To do this, right-click on the web page (usually an empty space on the page, not on text) for which you want to create a code. Find the 'Generate QR code for this page' option in the context menu and click on it. You now have the option of downloading the QR code as an image and inserting it into your poster presentation file. It is advisable to include the URL of the code as its caption.